



July 19, 2018

PRESS RELEASE

WIPALA BRAND. HEALTHY ANDEAN SNACK BAR

EVERGLOBE is taking a new direction and new challenges. We are pleased to announce that we have created the **EVERGLOBE SPECIALTY FOODS**, division.

The **EVERGLOBE SPECIALTY FOODS** area will focus on procurement of great and healthy products from **South and Central America** as well as other gourmet specialties from around the world. Our newest addition is **WIPALA SNACKS**, known as a healthy snack bar from “the middle of the world”, the beautiful country of Ecuador.

The **WESTERN FOODSERVICE & HOSPITALITY EXPO** will not only be the platform in which we will launch this division, but also to showcase the **WIPALA SNACKS** and its 5 different products:

ANDEAN BARS, based on QUINOA with 3 great flavors: **BANANA, PINEAPPLE AND RAW CACAO**. With only 130 calories, with organic ingredients, Gluten Free and certified Vegan, and only 130 calories per bar.

ORGANIC INKA BOOST: Pure energy, High endurance, inspired by the Chaskis, the famous Inka runners trained to take messages and mail up to 150 miles per day. With only 3 organic ingredients this is pure energy.

ORGANIC KIDS BAR: With just 4 ingredients is the real organic healthy bar for your kids. One bar equal to 75% of daily fruit portion by the USDA.

Visit us at **booth 2040 D** and learn how you can include this product in your store. If you want to set up an appointment write us to businessdevelopment@everglobecorp.com

We'll see you there!.