



Western Foodservice & Hospitality Expo

Show Code: **WFS22**

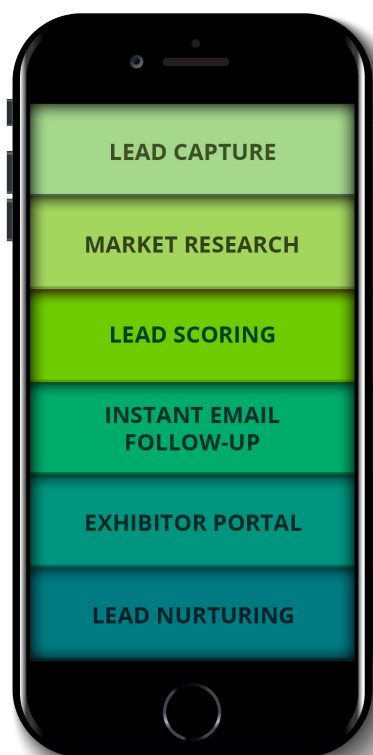
Early Bird Pricing Ends: 6/29/22

Advanced Pricing Ends: 7/15/22

Order Online: [compusystems.com/order](http://compusystems.com/order)

## The Easy Way to Collect Leads and Boost ROI

CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!



### 6 Tools in 1

- 01** Collect leads on and off the show floor
- 02** Create action codes or survey questions to qualify leads
- 03** Score leads to identify your hottest prospects
- 04** Send targeted content to educate and inform prospects
- 05** Access leads any time
- 06** Transfer leads to your CRM for quick lead follow-up

"With its ease of use, CompuLEAD was a huge reason for our success at the Western Food Show. We're so happy we utilized CompuLEAD, and we plan to use it again and again."

- Matt Flemister  
COO, Blockchain Hacienda Inc.



Give attendees peace of mind by using our new CompuLEAD Kiosk - the self-serve option for attendees to scan their own badges and request your content!

**Safest Option!**

#### Questions?

Domestic (toll-free): +1.866.600.5323

International: +1.708.786.5565

Email: [exhibitor-support@csireg.com](mailto:exhibitor-support@csireg.com)





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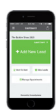
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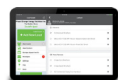
## Lead Collection Options

### A-la-Carte



#### CompuLEAD® App (use your own device)

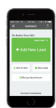
- Download our app to your smart phone or tablet
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up



#### CompuLEAD® Tablet

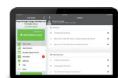
- Rent an Android tablet with the app pre-loaded
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up
- Wireless printer available (Add-on option)

### Packages



#### CompuLEAD® App Package (use your own devices)

- Download our app to 3 of your own smart phones or tablets to capture more leads simultaneously
- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs (up to 5 MB each) for quick email follow-up



#### CompuLEAD® Tablet Package

- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs for quick email follow-up
- Wireless printer – pairs to one device/app at a time
- Delivery, set up, and in-booth training



#### CompuLEAD® Kiosk Package

- Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service
- Custom survey questions and digital content delivery system – leave your hard copies at the office
- Delivery, set up, training, and pickup
- Dimensions: Kiosk: 4 ft. tall; Base: 22 in. long; Touchscreen tablet: 15 in. x 10 in. with 15 in. in viewable screen



#### atEvent® Premium Package (use your own device)

- Download our app to 3 of your own smart phones or tablets
- Scan business cards or badges—or enter a code for fast, contactless capture
- Capture important context with customizable qualifiers and follow-up actions
- Follow up faster with marketing automation and CRM integration
- Gain actionable event analytics in-app, in-portal, and by email post-event
- Capture marketing consent to comply with CCPA and GDPR

### Questions?

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#### A-la-Carte

	6/29/22 EARLY BIRD	7/15/22 ADVANCED	STANDARD
<b>CompuLEAD App 1 User Activation</b> (173A)	\$325	\$365	\$415
+ Additional User Activations (173B)	\$140	\$140	\$140
<b>CompuLEAD Tablet</b> (174A)	\$485	\$525	\$575

#### Packages

<b>CompuLEAD App 3 User Activations</b> (115)	\$600	\$640	\$685
<ul style="list-style-type: none"> <li>Download app to 3 of your smart phones or tablets to capture leads at your booth or anywhere else</li> <li>Qualify top prospects with custom qualifiers and surveys</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> </ul>			
+ Additional User Activations (173B)	\$140	\$140	\$140
<b>CompuLEAD Tablet</b> (114)	\$795	\$860	\$950
<ul style="list-style-type: none"> <li>Qualify top prospects with custom qualifiers and surveys</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> <li>Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers &amp; 10 survey questions)</li> <li>Wireless printer - pairs to 1 device/app at a time</li> <li>Delivery, setup and in-booth training</li> </ul>			
<b>CompuLEAD Kiosk</b> (175A)	\$995	\$995	\$995
<ul style="list-style-type: none"> <li>Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service</li> <li>Custom survey questions and digital content delivery system - leave your hard copies at the office</li> <li>Delivery, set up, training, and pickup</li> <li>Dimensions: Kiosk: 4 ft. tall; Base: 22 in. long; Touchscreen tablet: 15 in. X 10 in. with 15 in. viewable screen</li> </ul>			
<b>atEvent 3 User Activations</b> (194)	\$995	\$995	\$995
<ul style="list-style-type: none"> <li>Capture detailed prospect information</li> <li>Marketing automation (Eloqua, Marketo, Hubspot, Pardot) or CRM (Salesforce.com) integration</li> <li>Event intelligence and sales insights</li> </ul>			
+ Additional User Activations (294)	\$140	\$140	\$140

#### Add-ons

<b>Wireless Printer For App</b> (287A) - Only pairs to 1 device/app at a time	\$120	\$135	\$150
<b>Wireless Printer For Tablet</b> (187A) - Only pairs to 1 device/app at a time	\$120	\$135	\$150
<b>Setup and In-Booth Training For App</b> (108)	\$110	\$125	\$145
<b>Delivery, Setup and In-Booth Training For Tablet</b> (08)	\$110	\$125	\$145
<b>Lead Retrieval Product Pick-up For Tablet</b> (09)	\$80	\$80	\$80
<b>Custom Qualifiers and Survey Questions</b> (05A)	\$90	\$90	\$90
<b>Literature &amp; Videos</b> (LITE) - Send prospects 5 video links and 15 PDFs (up to 5 MB each) from the app.	\$145	\$145	\$145
<b>Onboard Battery For Kiosk</b> (175B)	\$105	\$105	\$105
<b>Insurance For Tablet</b> (INS)	\$90	\$90	\$90

Processing Fee = \$20

#### Cancellation/Refund Policy:

By completing this lead retrieval order, you agree to be held liable for the safekeeping and return of the lead retrieval device and its accessories. If the device or Bluetooth printer is damaged, lost, or stolen, a replacement fee of \$500 per item will be charged. If the power cord is not returned for any device, a \$100 replacement fee will be charged. If the device is not returned within one hour after the show floor closes, a \$100 late fee will be assessed. All fees will be charged to the credit card used when placing the order. CompuSystems and atEvent are not liable in the event of any hardware or software malfunction, service interruption, or loss of saved leads. No refunds on the CompuLEAD App once it has been activated. No refunds on all CompuLEAD products within 30 days of the start of the event or after the event begins. Orders canceled before that period are entitled to a full refund less a \$100 cancellation fee. If the event dates change, the original event dates will apply to the refund policy.

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